

NAZ Community Survey

Report on the 2011 survey
process and results



NAZ Mission

To build a culture of achievement in a geographic Zone in North Minneapolis to ensure all youth graduate from high school college-ready



Purposes of community survey

- Gather in-depth data about how the kids in the zone are doing — in and out of school
- Assess “microclimate” and changes in it
- Measure progress toward key outcomes
- 2010 survey = Measure NAZ starting point

Development of survey

NAZ Engagement Team and evaluators decided together:

Why?

- Survey purposes

What?

- Survey topics and questions

How?

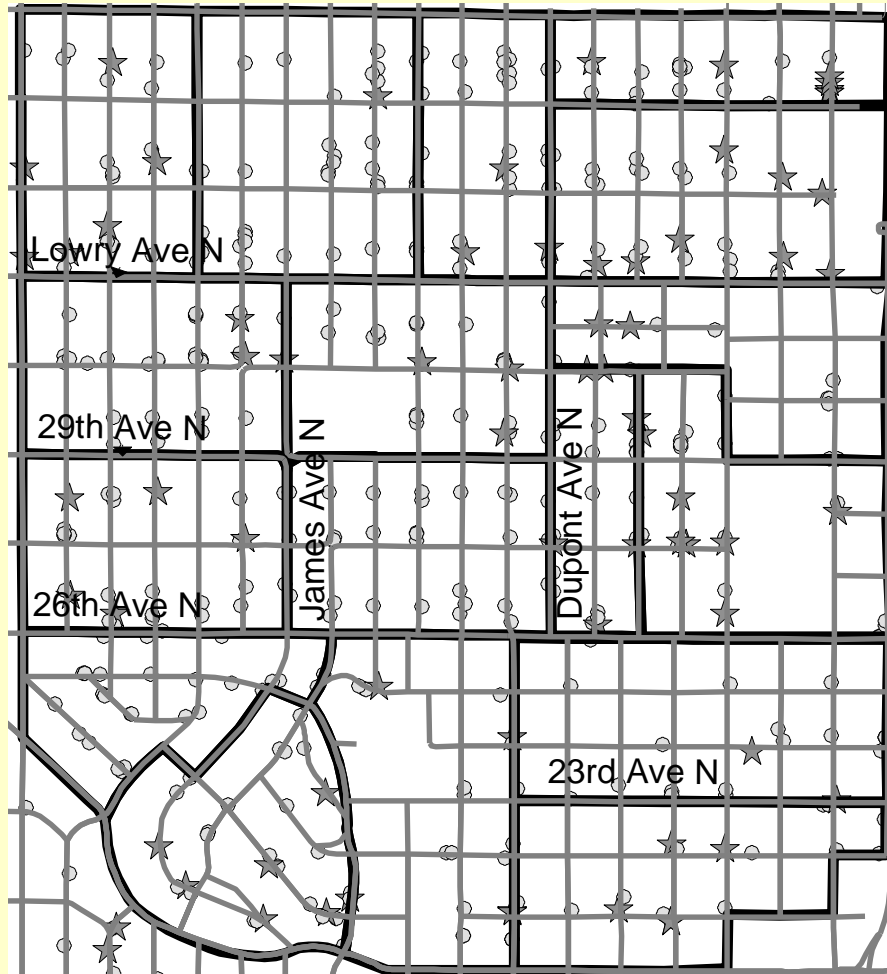
- Best ways to engage respondents

Key to success: Engagement Team

Successful survey depended on the team

- Familiarity with the Zone and its residents
- Training in social science methods
- Hard work, enthusiasm, persistence, and good judgment
- Support, coaching, and oversight from NAZ staff

Survey was representative of the Zone



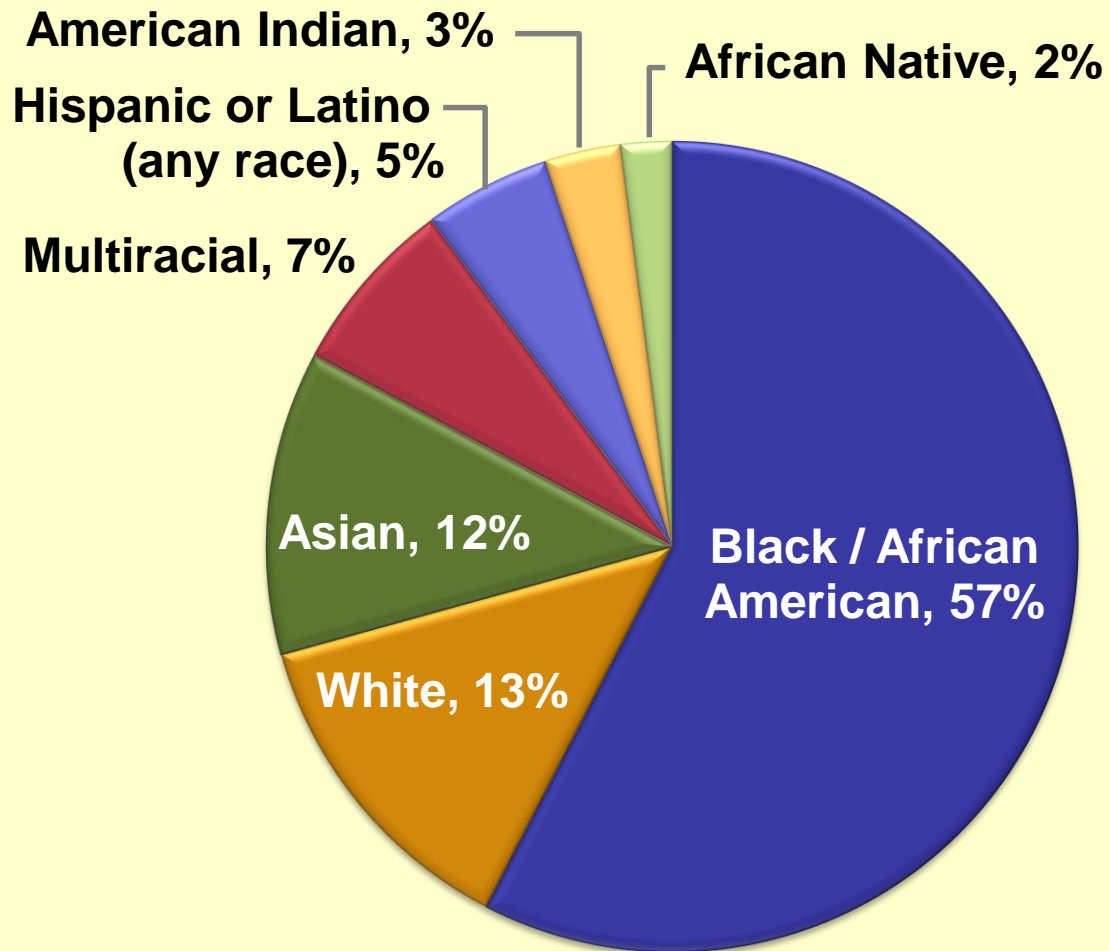
○ Completed interview (367)

☆ Refusal (71)

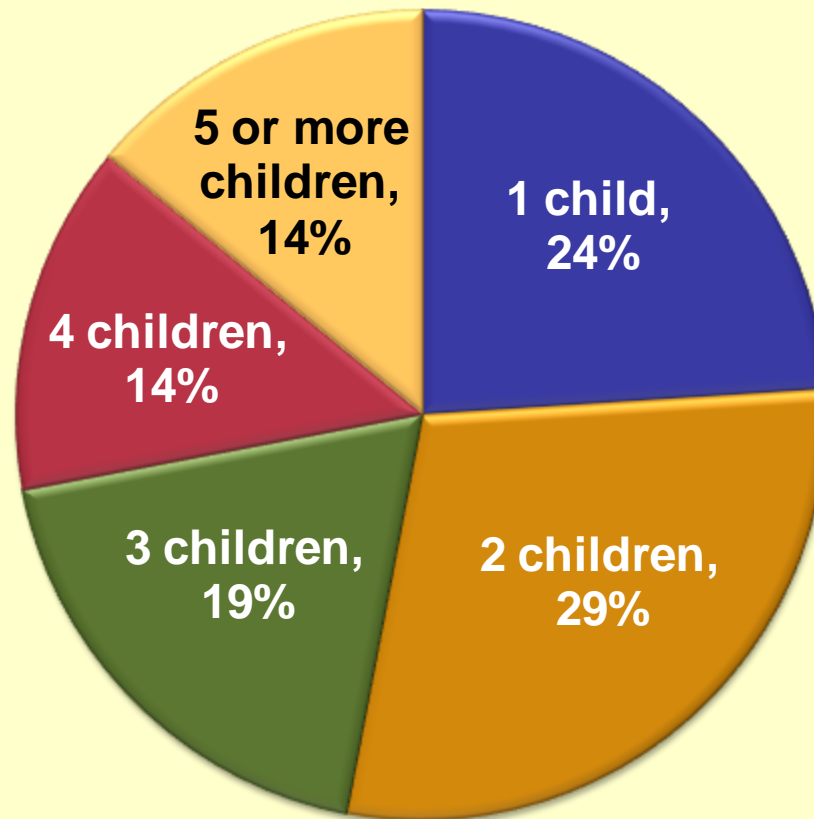
367 respondents, May – October 2010

- Randomly selected households
- Screened for kids in household
- 90% in-person, 10% by phone
- 47% response rate
- Distributed across the Zone
- \$10 gift card

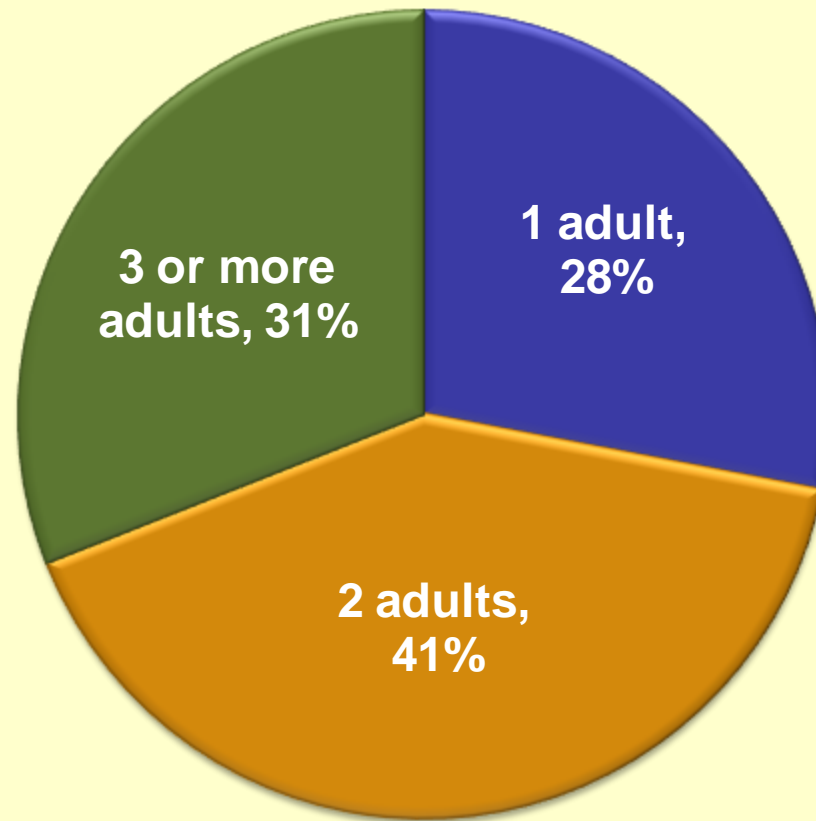
Race of respondents



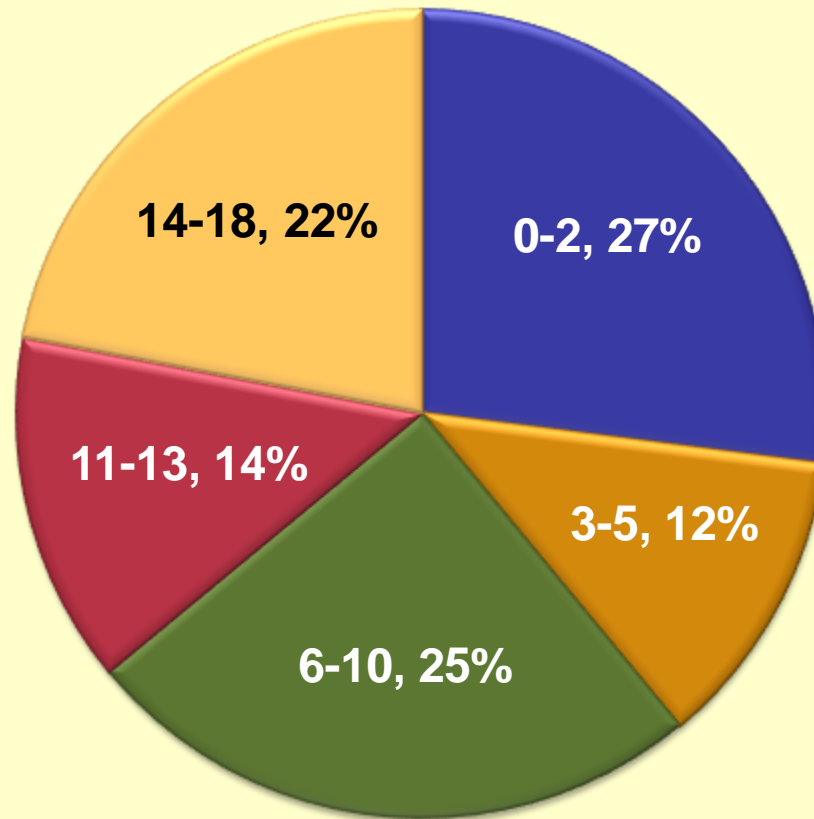
Number of children per household



Number of adults per household



Ages of children (N=1,043 in survey)



Results

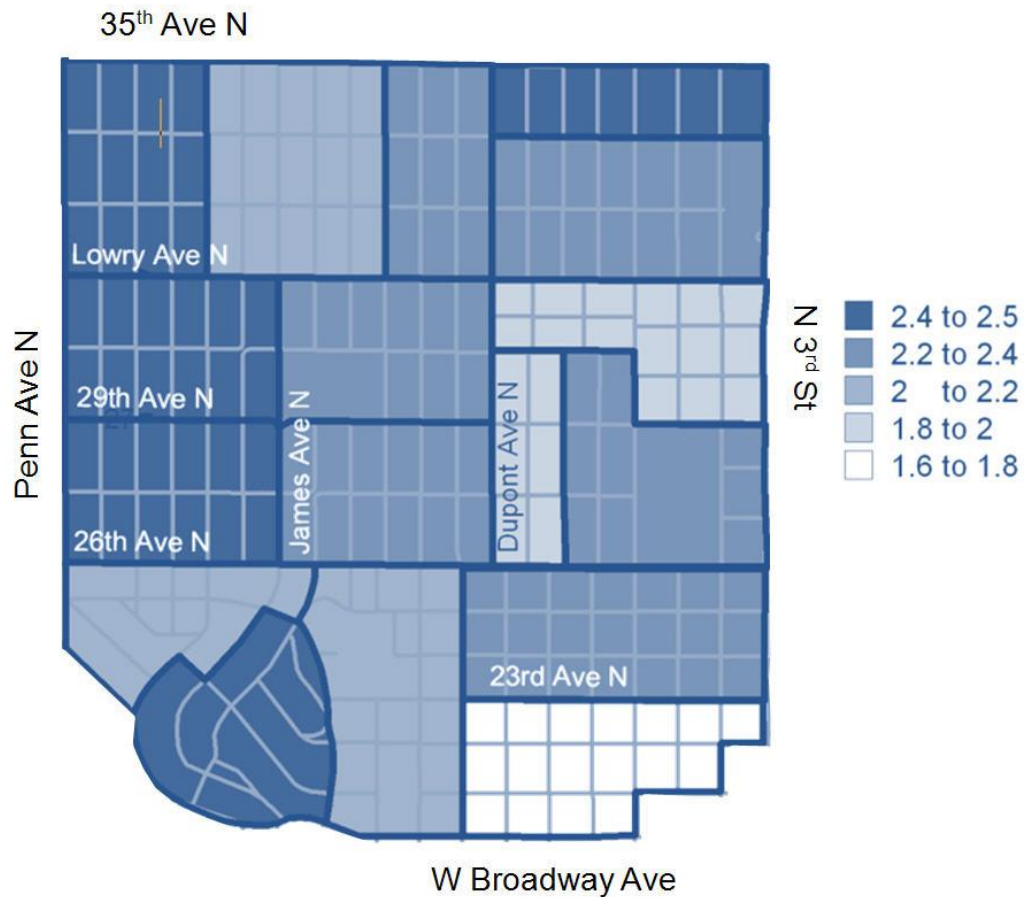
Collective efficacy

- **Social cohesion:** How much people feel connected to each other
- **Informal social control:** How much neighbors will take action together to promote the well-being of the overall community

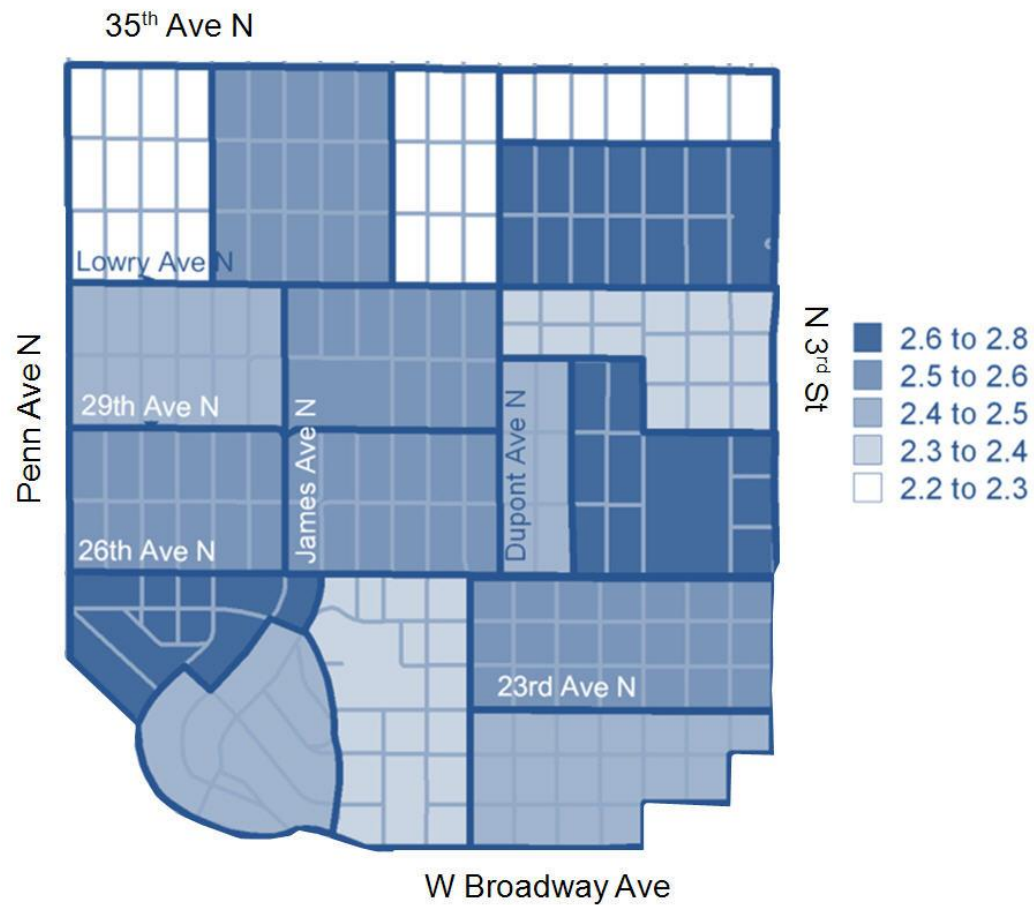
Scale 1 = *lowest possible* 4 = *highest possible*

2.5 = *midpoint (even balance negative/positive)*

Perceptions of social cohesion

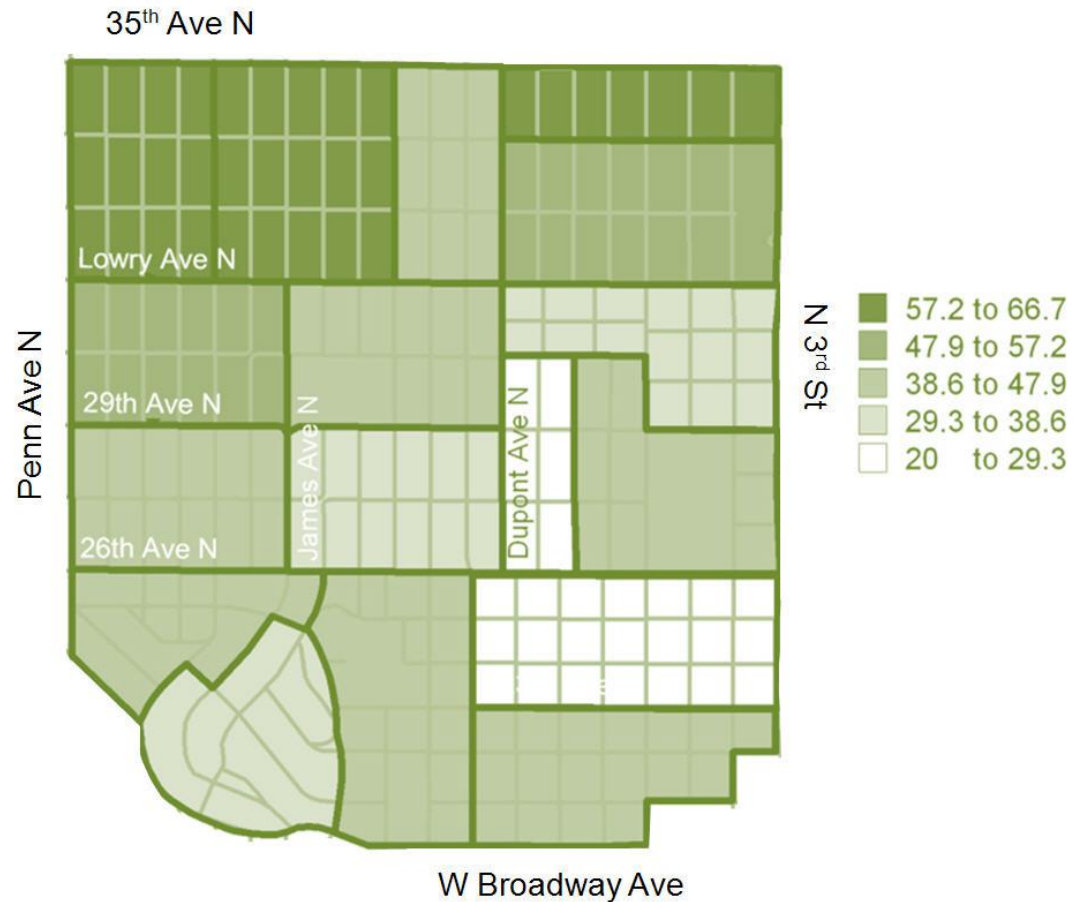


Perceptions of informal social control

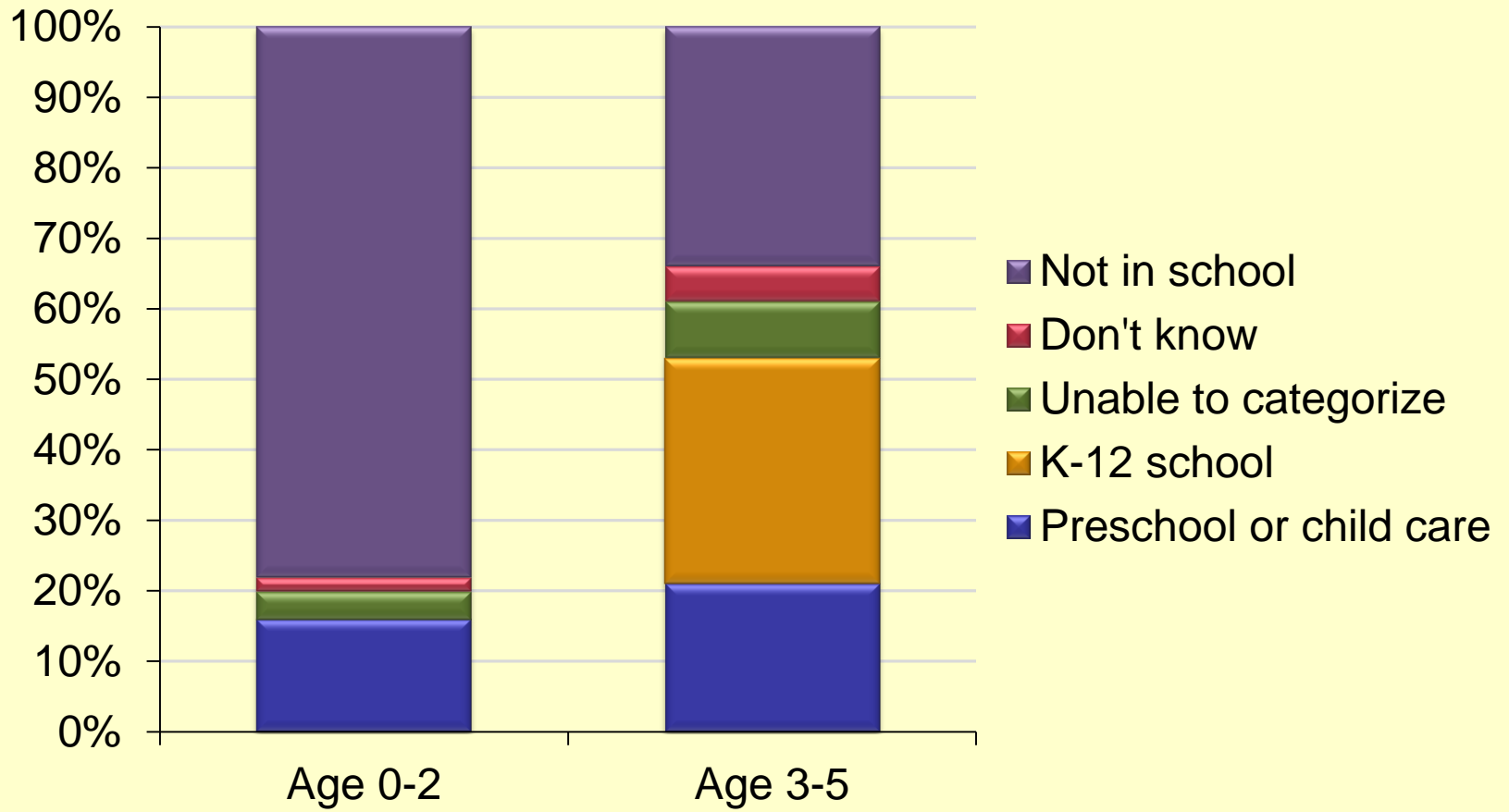


Residents' perceptions of safety

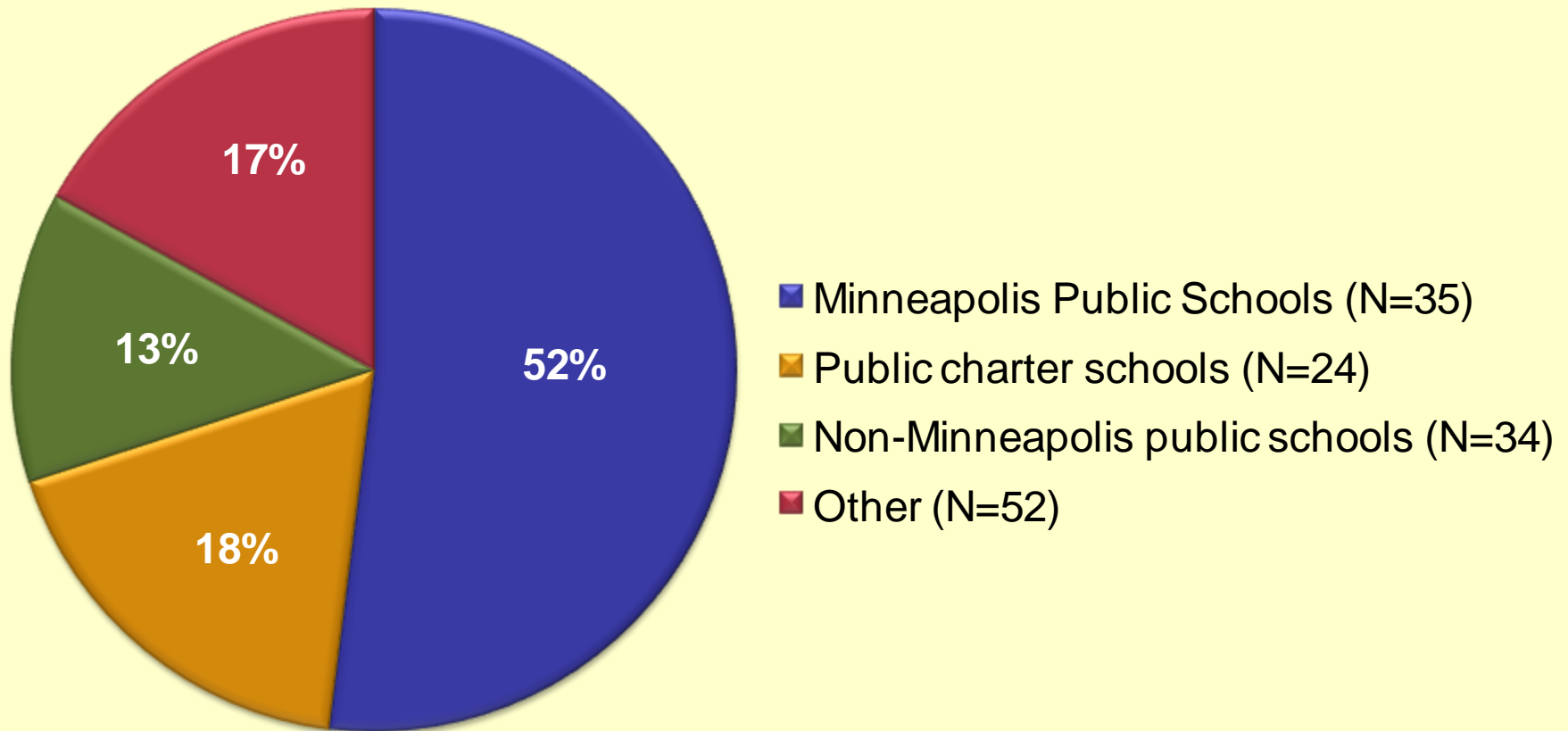
“This neighborhood is a safe place to raise a child”



What kind of preschool education?



Kids in the survey attend 145 different schools



“Other” includes Private/parochial (2%), “Don’t know” (3%), Not in school (1%), and named schools that could not be categorized (9%)

Parents rate their children's schools highly

	“Agree” + “Strongly Agree”
I feel welcome in my child's school	97%
My child receives a high-quality education at school	87%
I have to struggle to get my child's school to provide services that my child needs	21%

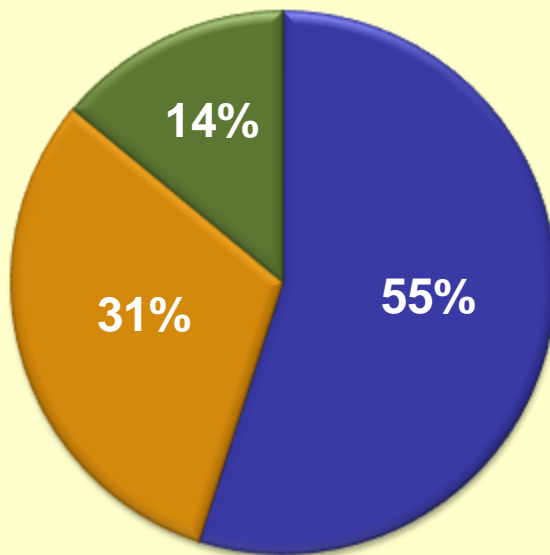
Engagement in education varies for children and parents

Parents report that:

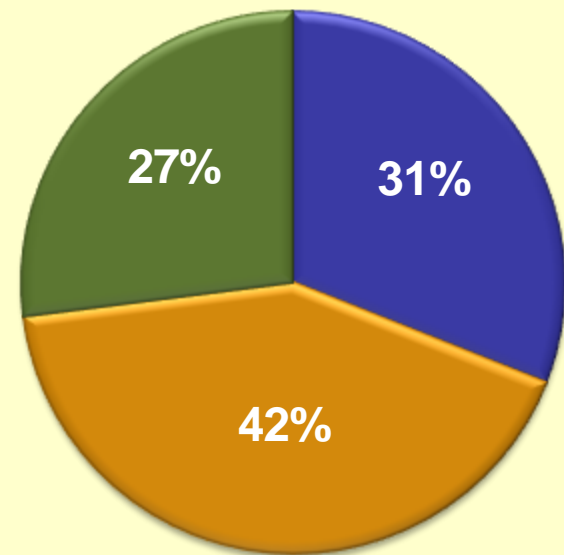
- Child cares about doing well in school: 81%
- Child does just enough schoolwork to get by: 31%
- Parent checks that the child has completed homework: 83%

In the last 12 months, has any child in the home participated in ...

An after-school activity

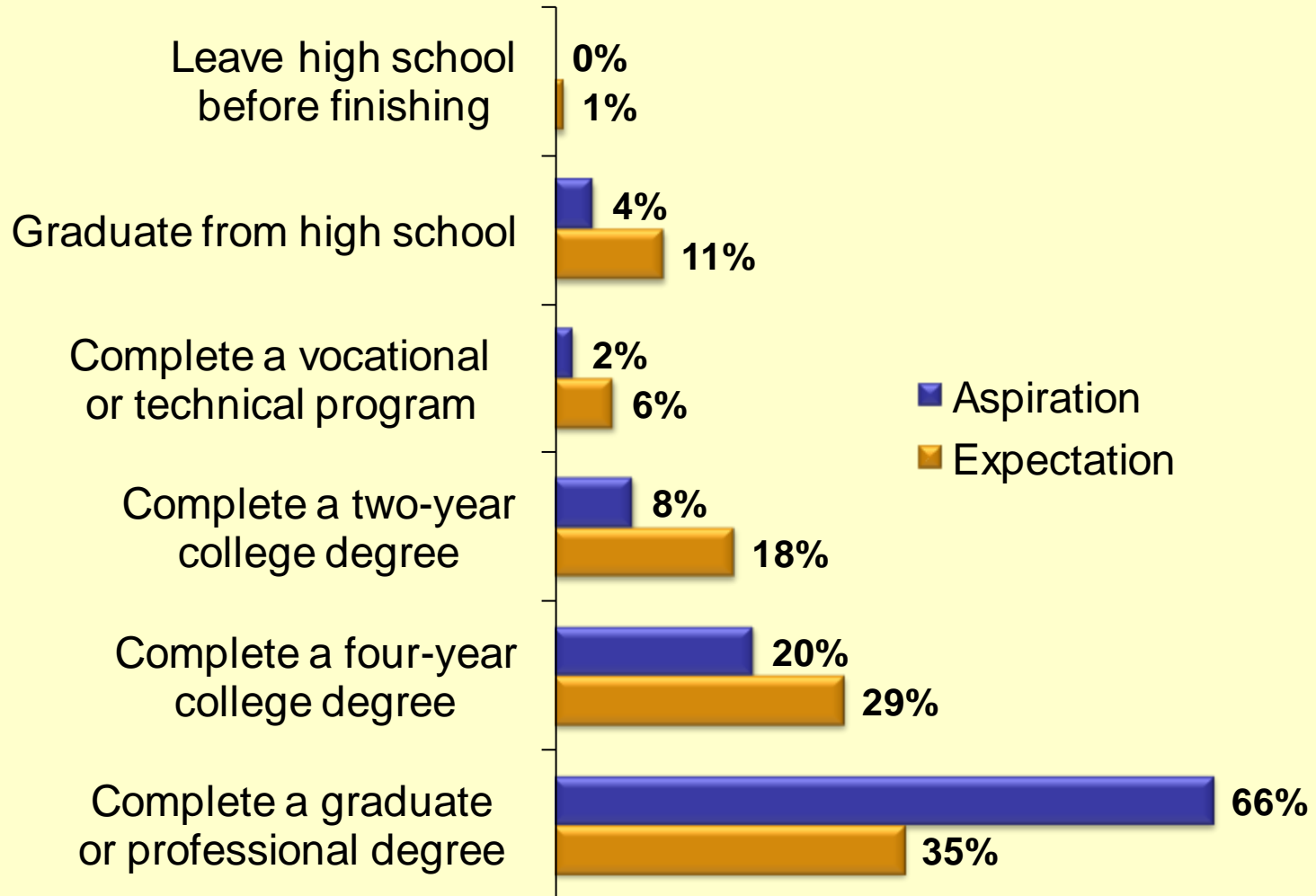


A mentoring program



- Yes
- No, but wanted child to
- No, and did not feel the need

Parents' highest educational hopes and expectations for kids



Health and nutrition

- 87% report getting health care for kids is “not at all” a problem
 - Routine care
 - When kids are sick
- Harder for households with older kids (age 14+)
- Easier for households with younger kids (0-5)

Housing

- Median length at current address = 2 years
- 25% lived at current address < 1 year
 - 71% moved just once in that time
 - 15% moved twice
 - 13% moved 3 – 5 times

Summary of main findings

- Safety is a significant concern
- Parents express very favorable perceptions of their children's schools, and have high aspirations for their children
- Children are scattered among many different schools
- Findings are a snapshot of NAZ before most program activities began
- Completion of survey is a significant achievement

Issues to consider

- Help parents become knowledgeable partners of schools
 - Formulate realistic and high expectations for selves and schools
- Use findings to identify groups with high needs
 - Also identify barriers to access, and plan targeted services
- Continue to build collective efficacy