

**Kim Nelson, Senior Vice President, External Relations; President, General Mills Foundation**

In this role, Kim oversees the company's relationships with key external constituencies, including policy makers, industry associations, NGOs and the media. She is responsible for the company's global corporate communications, government relations, corporate social responsibility/sustainability, philanthropy and volunteerism.

Prior to her current role, Kim was President of General Mills Snacks Division from 2004-2010 where she was responsible for the profitable growth of brands such as Nature Valley, Fiber One, Betty Crocker Fruit Snacks, Bugles and Chex Mix. She was named Senior Vice President in 2008. Kim's 27 year career in marketing spans leadership roles on a variety of brands including Cheerios, Wheaties, Yoplait, Hamburger Helper and Old El Paso. She received her M.B.A. from Columbia University in 1988 and a B.S. in International Relations from Georgetown University in 1984.

Nelson is an active member of the General Mills community and was a founding member of both the Black Champions Network and the Women in Marketing Network. In the Twin Cities, Nelson co-chairs the Generation Next Partnership and serves on the Northside Achievement Zone and African American Leadership Council boards. Nelson is also a member of the Executive Leadership Council and the National Executive Women's Network.