



PARENT ENGAGEMENT OVERVIEW

Northside Achievement Zone (NAZ) staff recruit parents through fun, inspiring, and incentive-based peer leadership strategies. Using the goals to action model, NAZ and partner staff engage parents in the success of their children.

Goals to Action Model

- Use data: collect or review data
- Set goals: set goals with parents, using priority actions that are likely to yield results
- Team up: bring in partners or additional resources to support aligned action
- Reward: use positive support and stipends to reinforce action

Relationship and Skills to Accelerate Action

Engagement staff are trained in core skills that will maximize how their relationship and conversations can support actions.

- Empowerment
- Motivational interviewing
- Results-based accountability
- Using self in engagement

Scholar Achievement Plan

Engagement staff working with parents also coach target scholars at partner schools. Key engagement techniques that are used with scholars will also be used with parents to align, focus, and inspire action.

Supporting Family Stability Through Parent Success and Leadership Development

In the course of working with parents, engagement staff will uncover barriers to stability such as housing, finance, or behavioral health, and will bring in support for these areas. They will help parents to think about their own future as they see a new future unfold for their scholar, and support them to set and accomplish career and leadership development goals.

PRIORITY ACTIONS: Opportunities proven to accelerate scholar success:

- **Family Academy classes**
- **Early learning programs**
- **Out of School Time programs**