About 40 years ago, when I was 13 years old, a schoolmate of mine named Butch became the first young African American man in my life to be murdered by another young African American man. Butch was so innocent; he was just an all-around good kid. His murderer, Patrick, but for the harsh conditions he was brought up in, would have been considered “good.” He was in a way also innocent because he didn’t choose to be born in a country that too often stereotyped him as a criminal than a future college graduate. He didn’t raise his hands to be born to the into poverty caused by generations of an unjust system or to parents whom themselves lived with trauma due to historic, persistent and institutional racism. Nor did he volunteer to grow up in a community plagued by isolation, neglect, disinvestment and policy-induced disparities.

Are all young African American men who grow up in harsh conditions murderers and victims? Not by a long shot. I can tell you stories about Marcus, De’Vonte, and James—all young men in NAZ studying and working hard with the love of their community and parents to be smart, courageous, and prepared for their limitless futures. Though Butch and Patrick are in the minority, aspects of their stories are all too real and persistent. Our solutions to their challenges, however, have been costly and short-lived.

At NAZ We are creating ‘LASTING CHANGE,” by not just focusing on the problems themselves; instead, we are shifting the conditions that are holding the problems in place in the first place—this is called, ‘systems change.’ Together with our 1,163 parents, 2,416 scholars, 40+ non-profit partners and schools, and YOU, we are going beyond perennial short-lived progress by focusing on the layered and interconnected challenges our children and families face.

To do this, we did a number of things in 2018 like changing the way we work by strengthening our focus on parent leadership and power. We hired our first Parent Advocacy Leader to work alongside our parent leadership group. We changed our organizational structure to become more collaborative, allowing our partners to better align their contributions with ours as experts in their respective areas. We created a Community Wellness Framework for our staff, community, and our partner schools to heal racialized trauma giving the adults across our collaborative the self-knowledge and tools needed to bring about racial equity from the classroom to the conference room. We worked to remove barriers to parent and scholar success by changing policies, practices and the flow of resources to what works to end multi-generational poverty. As a result, we’ve seen major results as outlined in this annual report—NAZ is Working!

In 2019, let’s stay focused on what is most important—ending racial disparities in education, income, housing, and health so that the families of the Northside enjoy the blessings of liberty and prosperity in equal portions to the rest of our region. Together—we got this!

Sondra Samuels
President and CEO
A COLLABORATIVE MOVEMENT 2.0

MISSION
Our mission is to end generational poverty and build a culture of achievement in North Minneapolis where all low-income children of color graduate from high school college- and career-ready. We accomplish this through collaboration with parents, community organizations, and schools.

VISION
We envision a prosperous North Minneapolis — where all children of color are healthy, secure, and academically successful, ultimately realizing their unlimited potential.

2 GENERATIONS
Two generations succeeding. Children building academic goals and supported in and out of school. Parents advocating for children, starting at birth.

40+ PARTNERS
Aligned to support the same group of parents and children. We are a collaborative of 33 Northside Community-based organizations and 8 schools providing a critical component of family support, and making measurable change.

1 DATABASE
Sharing a single source of info. We constantly measure and share outcomes across the collaborative to ensure we’re building the most effective systems of support. NAZ uses the data system to monitor the progress of each individual toward their goals, as well as the progress of each program.

3,350 NORTHSIDERS
Northsiders are leading themselves out of poverty. We partner with parents and scholars to overcome the racial and income gaps in housing, employment, healthcare, early childhood and K-12 education.
NAZ SEEKS THE SCHOLARS FURTHEST BEHIND AND THE FAMILIES MOST IN NEED...
because without them generational poverty in North Minneapolis will not end. The approach is paying off.

A Wilder Research Foundation study shows the return on investment at NAZ is $6 for every $1
NAZ IS WORKING

Proficiency for African-American NAZ scholars is closer to the statewide average than other comparable Northside students.

We are finding and partnering with the most vulnerable scholars in the Zone. Our coaches are of the community and are making connections with scholars in the community.

MULTI-YEAR RESULTS

Scholars in academic strategies are more likely to be proficient with longer participation.

3rd-8th grade MCAs

We’re beginning to see the dividends of scholars in NAZ academic strategies for multiple years. The length of participation in NAZ academic strategies is showing great results for scholars who begin their journey with NAZ furthest behind (10%-14% proficiency).
Thank You Investors

Your investment in NAZ is an investment in the promise and potential of Northside families and scholars.

$1 Million and above
The Ballmer Group
Target

$100,000 and above
Frey Foundation
Greater Twin Cities United Way
Ken Powell and Wendy Bennett
Kristine and Jon Sabes
Lenzmeier Family Foundation
McKnight Foundation
Minneapolis Foundation
Mortenson Family Foundation
Pohlad Family Foundation
The Bank of America Charitable Foundation
The Edward J Phillips Family Foundation
The Julie and Doug Baker Jr. Foundation
The Robins, Kaplan, Miller & Ciresi Foundation

$25,000-$49,999
Ameriprise Financial, Inc
Krispr Communications
Laresha Ward and Bill Kiffmeyer
Patty and David Murphy
Pine River Capital Management
Pine River Foundation
Victor and Christine Anthony Family Foundation

$5,000-$9,999
Art and Cheri Rolnick
Barbara Forster and Larry Hendrickson
Beaverdale Foundation
Best Buy
Blue Cross and Blue Shield of Minnesota
Bob Biesterfeld
Castelake
Cindy and Addison Piper
Ciresi Conlin LLP
Don Mulligan
Everett L. Amis Foundation
Geoff and Stephanie Martha Gilligan Foundation
IHeartMedia Minneapolis
Jim and Norma Leslie Family Foundation
Joyce and Tom Hansen
Kenneth and Karen Charles
Land O'Lakes
Langwater Foundation
M. A. Mortenson Company
Margie and Phil Soran
Medtronic Foundation Volunteer Grant Program
Northside Funders Group
Peter and Pam Kellenberger
Rafina Y. Larsen / Larsen Fund
Schindelke Family Fund
Scotty and Peter Gillette
Sondra and Don Samuels
The Weiser Family Foundation
Thrivent Financial
Tom and Maggie Borman

$50,000-$99,999
Cargill Foundation
Greg Page
Jay Cowles and Page Knudsen Cowles
Jill and Tom Siering
Kim and Stafford Nelson
Land O'Lakes, Inc. Foundation
Liz and Mike Manning
MoneyGram International Foundation

$1,000-$4,999
Aaron Brown
Aimee and David Hatlestad
Alysha Price
Andrea Larson and Blake Berquist
Andrea Mueller and Ephi Eyal
Andrew Houlton
Anne and Scott Jones
Annie Gillette Cleveland and Fritz Cleveland
Arch Insurance Group
Austin Skoglund
Barbara and Don Wallace
Barbara Brin
Ben Kerl
Blair Pogue and Dwight Zscheile
Bob and Janet Leslie Foundation
Bremer Bank
Brooke Story
Capella University
Carol and Bud Hayden
Carrie and Richard Higgins
Cecy Faster
CenterPoint Energy
Chris Barnes
Christina and Mike Huck
Christina Hennington
Christine Martin
Cindy Kent
ColoPlast
Connie Packard
Dave Steigic
David Weyerhaeuser
Dawn Martin and Greg Lehman
Debra Savage
Dick Senese
Don Shelby
Doug and Martha Miller Family Fund
Douglas Hepper and Anne Pantelich Family Foundation
Elaine Sloan and Ross Moen
Elizabeth F. Larsen and Walter Schleisman
Elizabeth Grant
Elizabeth Sharpe
Ellen and Andrew Luger
Erin and Mark Vannelli
First Universalist Church of Minneapolis
Florence and Neal Cohen
Frances and Mike McCloskey
Francine and Tim O'Brien
Frank Babka
Frank Janezich
Fred Senn
Giving Back
Gloria and Phillip Smith
Greater Minneapolis Chamber Development Foundation

*FY17 gifts were made between July 1, 2017 and June 30, 2018
Heidi Akpaette
Heidi Dodd
Howard Rankin
Ingrid and Chris Culp
Institute for Athletes
Jason Vinar
Jay Cowles
Jean and Laurence Lejeune
Jean and Richard Clarke
Jennifer McGee
Jennifer Bratton
Jennifer Miller
Jeri Glick-Anderson and Charles Anderson
JoAnne and Bill Pastel
Jody and Octavio Portu
John Kelly
John Larsen
Josh Reimnitz
Julia Silvis
Julianna Simon and John Dickoff
Julie and James Wohlford
Julie and Mike Drysdale
Karen and Eric Kaler
Karen and John Himle
Karen and Peter Gabler
Karen Bachman
Karen Wilson Thissen and Paul Thissen
Karl Richter
Kate and Bill Cullen
Kate and David Mortenson
Katherine and Jeff Tate
Kathy and Paul Vaaler
Kathy Murphy and Norman Rickeman
Katie and Bill Miller
Katie and Mark Mortenson
Kelly Nussbaum
Kevin and Kathryn Croston
Kim Maas
Leaetta Hough and Robert Muschewske
Leslie King-Schultz
Libby and Tom Horner
Linda and Mark Nyvall
Linda and Michael Fiterman
Linden Hills United Church of Christ
Lindsay and Scott Beuning
Lizzy Shay and Sam Kaler
Louis and Mary Kay Smith Family Foundation
Lucy Hartwell
Lydia and Brian Botham
Margaret and Ilo Leppik
Marion and Donald Hall
Mark and David Haynes
Mark Moorhouse
Mary and Ben Whitney
Mary and David Plumb
Mary Gardner
Mary Heer-Forsberg and Frank
Forsberg
Mary Yee
Megan Dahlberg Gunnar
Merle and Mert Kane
Michele and Jan Eisele
Michele Fletcher
Modist Brewing Company
Mona and Mike Rosow
Nancy Anderson
Nicole Thomas
Nolan Family Foundation
Northway Community Trust
Page Knudsen Cowles
Pam and Jack Safar
Paul Sween
Paula Phillippe
Penelope Hunt
Peter Bell and Sharon Bottorff
Peter Hemsley
Peter Janzen
Piper Jaffray
Priya and John Morioka
R.T. Rybak and Megan O’Hara
Rasmussen - Northeast Bank
Foundation
Rena and John Turnham
Renee Kirsch
Rhonda and Rory O’Neill
Richard and Patricia Todd
Robert Lux
Roxanne Smith
Sally and John Cunningham
Samuel and Eman Kemp
Samuel Nolley
Sarah Bridges
Sarah Richter
Schaaf Strategic
Shannon Fast
Standard Heating and Air Conditioning
Steve Healy
Steve King
Sue Hayes and Michael O’Connell
Sujata and William Castello
Susan and Robert Burns
Suzanne and Rick Pepin
Suzanne Kubach
Sylvia Bartley
Tara Sullivan
TCF Foundation
The Basilica of Saint Mary
The John Larsen Foundation
The K Foundation
The Mauriel Family Foundation
Theodore Cornwell
Thomas Thul
Tim Manning
Tim Marx
Trupli Stolt
UnitedHealth Group
Vicki and Jeff Stolt
Visitation Monastery of Minneapolis

$999 or less
Abbie and Spencer Diehl
Abbie Kane
Abbott Laboratories - EGC
Abigail Gewirtz
Adam and Alyssa Buckalew
Adams Family Charitable Fund
Adele Della Torre and Spencer Kubo
Advance Consulting LLC
Alanna Tyler
Great River Energy
Greg Owen
Gretchen Piper
Gulf Van Vooren and Vicki Raport
Hanna Nedrud
Heather and Sean Hauenstein
Heidi Barajas
Helen Bassett
Herb and Virginia Morgenthaler
Hilary Cronon
Hillary Wolcott
Holly Ziener
Hope Lockett
IBM Employee Services Center
Iris Cumberbatch
Itzel Hernandez
Jacky Junek
Jacob Gayle
Jacquelynn Olson
Jamar Bryant
James and Josie Peter
James Debuse
James Stolfa
Jan and Gene Kruchoski
Jane Townsend
Janelle Waldock
Janet and Michael Klein
Janice Narlock
Janna Conant
Jarell Skinner-Roy
Jason Daisy
Jasper Adamek-Bowers
Jaton White
Jay Struebel
Jean Christensen
Jean Espey
Jean Fuller
Jean Heyer
Jeanne Corwin
Jeanne Massey and Richard Taylor
Jeff Wicklander
Jeffrey Rainey
Jemal Amos-Demmaj
Jennifer Bielstein
Jennifer Close
Jennifer Decubellis
Jennifer Hoff
Jennifer Nordstrom
Jennifer Stern
Jerde Berg and Dan Berg
Jeremy Jacobs
Jermaine Brown
Jessica Garner
Jessica Hase
Jessica Wyatt
Jhantaya Morgan
Jie He
Jill Robinson
Jillian Burch
Jim Hield
Jing Wang
Joann and Michael Aubin
Jodi Mooney
Jodi Wetland
Jody Jonas
Jody Warden
Joel Luedtke
Joelene and Murray Evenson
Joelle Van Gaalen
Johanna Durr
John Ahrens
John and Hilary Hutt
John Harrington
John Russell
John Zenger
Jon Ressler
Josephine Marcotty and Anthony Brown
Joshua Dorothy
José Wert
Joy Davis
Joyce Field
JR Majors
Judee Arinstein
Judith Dawes
Judy and Doug Gardhamer
Judy Nelson
Judy Schuck
Juliana Pratovici
Julie Backer
Julie Craven
Julie Gillette Johns and Tommy Johns
Julie Gottlieb
Julie Pinomaki
Julieann Swanson
Kaitlyn Kelleher
Kali Yeado
Karen Bowen
Karen Casanova
Karen Deutsch
Karen Lu
Karen Rogers
Karen Schneider
Kari and Jon Cansfield
Kari Schmidt
Karla Hanson
Karl Collins
Karla and David Hill-Danish
Karla Veirs
Kate Hensing
Katie Lumm
Kate Kelly
Kate Thornton
Katherine and Thomas Kruse
Katherine Cairns
Kathleen Brady and Dave Zumeta
Kathleen Gullickson
Kathleen Heyman
Kathleen Longo
Kathleen Otto
Kathleen Rodriguez
Kathryn and John Lundquist
Kathryn Gardhamer
Kathryn Kaatz
Kathryn Steinberger and James Young
Kathy and John Curran
Katie and Pete Gamades
Katie Knutson
Katie McCurry
Katie Murphy and Kevin Ludke
Katie Nissly
Katrina and Harold Heinze
Katry Friesz and Jason Watt
K.C. Foley
Keith Menzel
Keith Patterson
Kelley-Hofstrand Charitable Fund
Kelli Warder
Kelly and Toby Bent
Kelly Holley
Kelly McQueen
Kelly Tanzer
Kelly Toy
Kelly White
Kelsey and Joseph Midhun
Kelsey and Ryan Stricker
Kendall and Suzy Griffith
Kenna Poppler
Kenneth Scales
Kent Christiansen
Kerri Hammer
Kerri Shaughnessy
Kim Ellisson
Kim Schneider
Kim Wilson
Kindra Wray
Kirsten Allaro
Kirsten Kemp
Kit Minnihan and John Corbett
Kristen Wesloh
Kristine and Paul Clements

Kristy Carstensen
Kristy Wesson
Larry Jacobs
Latoya Sunnatt
Laura and Andrew Savaloja
Laura and Keith Adams
Laura Wagner
Laurie Davis and Scott McConnell
Laurie Olmann
Laverne McCartney Knighton
Leah Roberts
Lee Strom
Leif Ueland
Leslie Orenstein
Leslye Suarez
Libby Kane
Linda and Robert Fisher
Linda Clasen
Lindley and Connie Branson
Lindy Vincent
Lionel Blatchley
Lisa and JT Williams
Lisa Johnson
Lisa Peterson

Lisa Vertin
Living Hope Second Chance
Liz Arms
Liz Halberg
Lori Kamin
Lucretia Brown
Lucy and Chad Quaintance
Lucy and Jeff Heegaard
Luigi Basalo
Luke Mahler
Luke Weisberg
Lydia Major
Lynn Casey
Lynn Farmer
Lynne Rasmussen
Maggie Nancarrow
Maija Aittola
Mala Thao and Ed Sriharatsa
Malena Talley
Mallory Mitchell
Malvin Moore
Marcia Murray
Maren Lapham
Margaret Richards

Margaret Wood
Maria Billey
Marianne Carolan
Marie Kruskop
Marissa Kocaman
Mark and Rita Nupen
Mark Nerenhausen
Markus Achord
Marlea Olson
Marilyn and David Groenemann
Marni Bumsted
Marquisa Butler
Marta Fraboni and Michael Navarre
Martha and Jim Hartfield
Martha Dobratz
Martha Wittrock
Mary and David Clark
Mary and Robert Lucas
Mary Boler
Mary Buschette
Mary Curran
Mary Ellen and Robert Hennessey
Mary Jenkins
Mary Miller
Mary Miller
Mary Murphy
Mary Tombback
Mary Weddle
Matthew Johnson
Matthew Lewis
Matthew Mahning
Maureen Beck
Maurice Rhodes
Megan Gaffey
Megan Walle
Melanie Homan
Melissa Sherman
Melissa Sjooquist
Menia Buckner
Michael Boulette
Michael Buchner
Michael Christenson
Michael Clearwater
Michael Gordon
Michael Huber
Michael Jordan
Michael Kjos
Michael Langley
Michael Latz
Michael Rainville
Michael Rossman
Michael Sammler-Jones
Michael Shelton
Michael Weinbeck
Michele Hickman
Michele Lindell
Michelle and Albert Miller
Michelle and David Edgerton
Statement of Financial Position/Balance Sheet

**Assets**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td>$13,022,761</td>
</tr>
<tr>
<td>Other Assets</td>
<td>$2,166,926</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$15,189,687</strong></td>
</tr>
</tbody>
</table>

**Liabilities and Net Assets**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Current Liabilities</td>
<td>$853,568</td>
</tr>
</tbody>
</table>

**Net Assets**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Unrestricted Net Assets</td>
<td>$5,430,464</td>
</tr>
<tr>
<td>Total Temporarily Restricted Net Assets</td>
<td>$8,905,655</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$14,336,199</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Liabilities and Net Assets</td>
<td><strong>$15,189,687</strong></td>
</tr>
</tbody>
</table>
# FY18 Statement of Activities/Profit & Loss

## Income

<table>
<thead>
<tr>
<th>Source</th>
<th>unrestricted</th>
<th>temporarily restricted</th>
<th>total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government Grants</td>
<td>1,740,613</td>
<td></td>
<td>1,740,613</td>
</tr>
<tr>
<td>Individuals</td>
<td>728,411</td>
<td>2,274,250</td>
<td>3,002,661</td>
</tr>
<tr>
<td>Congregations</td>
<td>4,032</td>
<td></td>
<td>4,032</td>
</tr>
<tr>
<td>Corporations</td>
<td>302,758</td>
<td>15,000</td>
<td>317,758</td>
</tr>
<tr>
<td>Foundations</td>
<td>2,443,462</td>
<td>3,972,798</td>
<td>6,416,260</td>
</tr>
<tr>
<td>Investment Loss</td>
<td>(66,748)</td>
<td>(66,748)</td>
<td></td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>10,663</td>
<td></td>
<td>10,663</td>
</tr>
<tr>
<td>Contributed Services</td>
<td>26,864</td>
<td></td>
<td>26,864</td>
</tr>
<tr>
<td>Net Assets Released</td>
<td>5,205,346</td>
<td>(5,205,346)</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>10,395,401</td>
<td>1,056,702</td>
<td>11,452,103</td>
</tr>
</tbody>
</table>

## Expenses

<table>
<thead>
<tr>
<th>Source</th>
<th>unrestricted</th>
<th>temporarily restricted</th>
<th>total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>8,312,990</td>
<td></td>
<td>8,312,990</td>
</tr>
<tr>
<td>Management</td>
<td>1,160,360</td>
<td></td>
<td>1,160,360</td>
</tr>
<tr>
<td>Fundraising</td>
<td>922,051</td>
<td></td>
<td>922,051</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>10,395,401</td>
<td></td>
<td>10,395,401</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Source</th>
<th>unrestricted</th>
<th>temporarily restricted</th>
<th>total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CHANGE IN NET ASSETS</strong></td>
<td></td>
<td>1,056,702</td>
<td>1,056,702</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Source</th>
<th>unrestricted</th>
<th>temporarily restricted</th>
<th>total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NET ASSETS, BEGINNING OF YEAR</strong></td>
<td>5,430,464</td>
<td>7,848,953</td>
<td>13,279,417</td>
</tr>
<tr>
<td><strong>NET ASSETS, END OF YEAR</strong></td>
<td>5,430,464</td>
<td>8,905,655</td>
<td>14,336,119</td>
</tr>
</tbody>
</table>