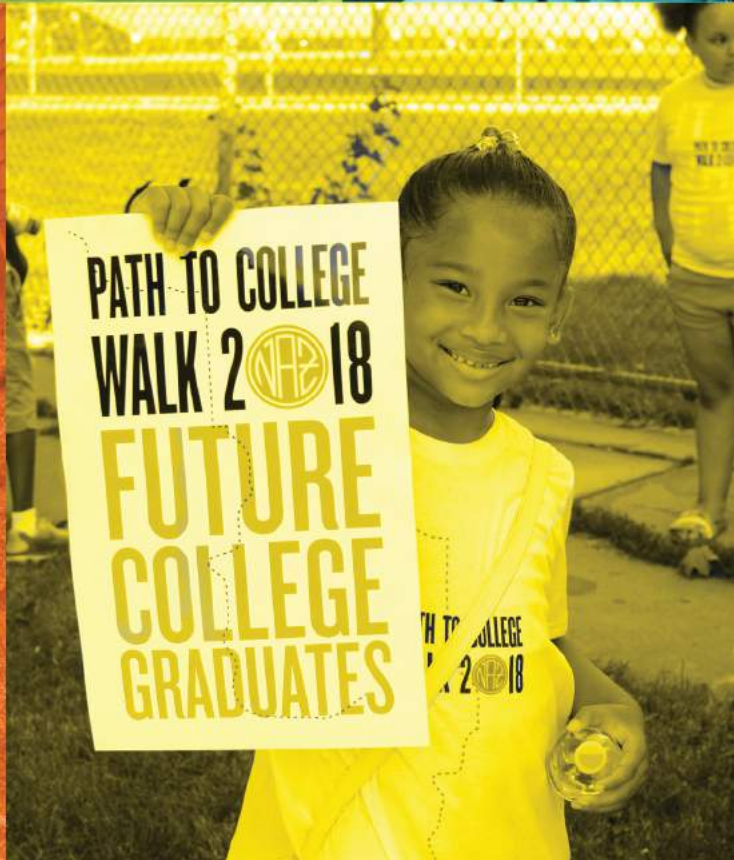


NORTHSIDE ACHIEVEMENT ZONE

FY18 ANNUAL REPORT JULY 1, 2017–JUNE 30, 2018



NORTHSIDE
ACHIEVEMENT
ZONE

NAZ: WE ARE CREATING LASTING CHANGE

About 40 years ago, when I was 13 years old, a schoolmate of mine named Butch became the first young African American man in my life to be murdered by another young African American man. Butch was so innocent; he was just an all-around good kid. His murderer, Patrick, but for the harsh conditions he was brought up in, would have been considered “good.” He was in a way also innocent because he didn’t choose to be born in a country that too often stereotyped him as a criminal than a future college graduate. He didn’t raise his hands to be born to the into poverty caused by generations of an unjust system or to parents whom themselves lived with trauma due to historic, persistent and institutional racism. Nor did he volunteer to grow up in a community plagued by isolation, neglect, disinvestment and policy-induced disparities.



Are all young African American men who grow up in harsh conditions murderers and victims? Not by a long shot. I can tell you stories about Marcus, De’Vonte, and James—all young men in NAZ studying and working hard with the love of their community and parents to be smart, courageous, and prepared for their limitless futures. Though Butch and Patrick are in the minority, aspects of their stories are all too real and persistent. Our solutions to their challenges, however, have been costly and short-lived.

At NAZ We are creating ‘LASTING CHANGE,’ by not just focusing on the problems themselves; instead, we are shifting the conditions that are holding the problems in place in the first place—this is called, ‘systems change.’ Together with our 1,163 parents, 2,416 scholars, 40+ non-profit partners and schools, and YOU, we are going beyond perennial short-lived progress by focusing on the layered and interconnected challenges our children and families face.

To do this, we did a number of things in 2018 like changing the way we work by strengthening our focus on parent leadership and power. We hired our first Parent Advocacy Leader to work alongside our parent leadership group. We changed our organizational structure to become more collaborative, allowing our partners to better align their contributions with ours as experts in their respective areas. We created a Community Wellness Framework for our staff, community, and our partner schools to heal racialized trauma giving the adults across our collaborative the self-knowledge and tools needed to bring about racial equity from the classroom to the conference room. We worked to remove barriers to parent and scholar success by changing policies, practices and the flow of resources to what works to end multi-generational poverty. As a result, we’ve seen major results as outlined in this annual report—NAZ is Working!

In 2019, let’s stay focused on what is most important—ending racial disparities in education, income, housing, and health so that the families of the Northside enjoy the blessings of liberty and prosperity in equal portions to the rest of our region. Together—we got this!

A handwritten signature in black ink that reads "Sondra Samuels". The signature is fluid and cursive.

Sondra Samuels
President and CEO

A COLLABORATIVE MOVEMENT 2.0

MISSION

Our mission is to end generational poverty and build a culture of achievement in North Minneapolis where all low-income children of color graduate from high school college- and career-ready. We accomplish this through collaboration with parents, community organizations, and schools.

VISION

We envision a prosperous North Minneapolis — where all children of color are healthy, secure, and academically successful, ultimately realizing their unlimited potential.

2 GENERATIONS

Two generations succeeding.

Children building academic goals and supported in and out of school. Parents advocating for children, starting at birth.

40+ PARTNERS

Aligned to support the same group of parents and children.

We are a collaborative of 33 Northside Community-based organizations and 8 schools providing a critical component of family support, and making measurable change.

1 DATABASE

Sharing a single source of info.

We constantly measure and share outcomes across the collaborative to ensure we're building the most effective systems of support. NAZ uses the data system to monitor the progress of each individual toward their goals, as well as the progress of each program.

3,350 NORTHSIDERS

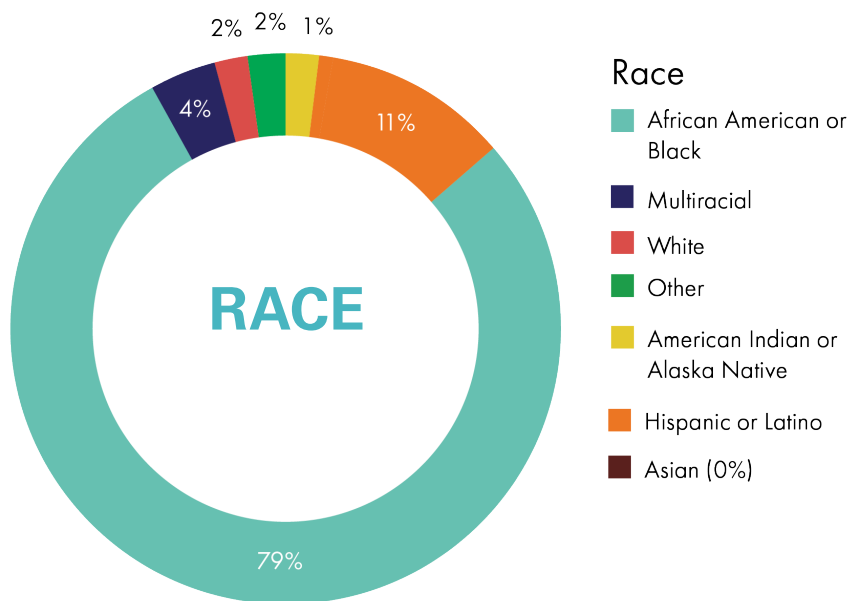
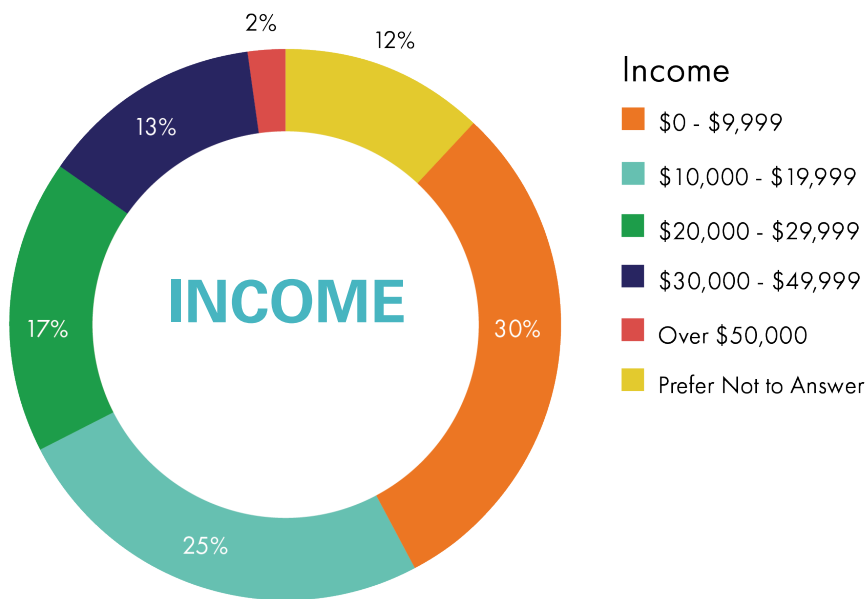
Northsiders are leading themselves out of poverty.

We partner with parents and scholars to overcome the racial and income gaps in housing, employment, healthcare, early childhood and K-12 education.

NAZ FAMILY DEMOGRAPHICS

NAZ SEEKS THE SCHOLARS FURTHEST BEHIND AND THE FAMILIES MOST IN NEED...

because without them generational poverty in North Minneapolis will not end. The approach is paying off.



2,416 CHILDREN



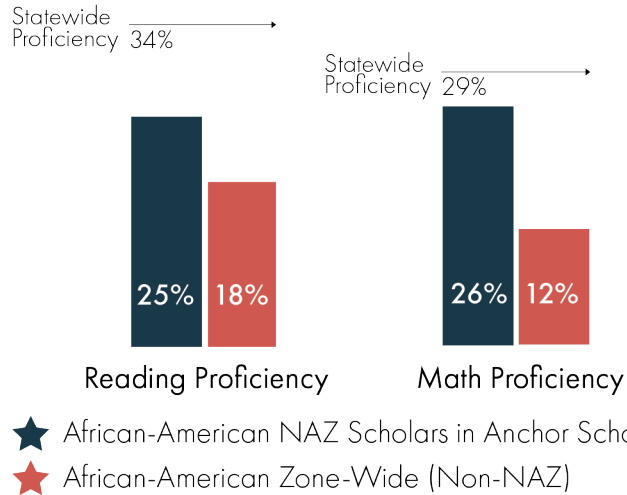
1,163 FAMILIES

A Wilder Research Foundation study shows the return on investment at NAZ is \$6 for every \$1

NAZ IS WORKING

Proficiency for African-American NAZ scholars is closer to the statewide average than other comparable Northside students.

We are finding and partnering with the most vulnerable scholars in the Zone. Our coaches are of *the community* and are making connections with scholars *in the community*.



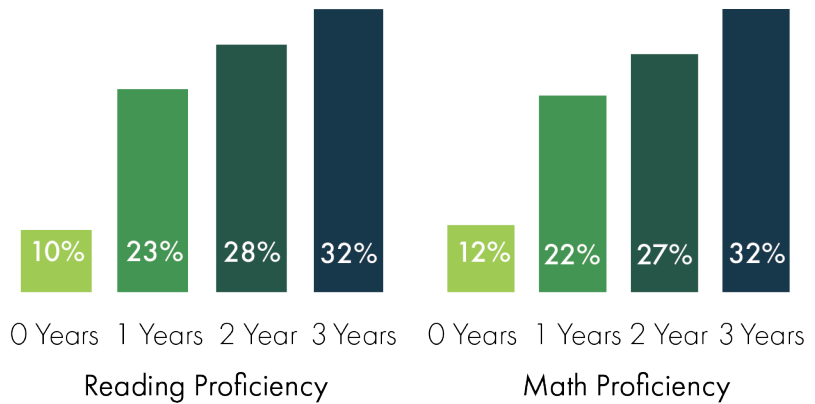
Ns	Reading	Math
African-American NAZ Scholars in Anchor Schools	157	155
African-American Zone-Wide (Non-NAZ)	585	584

MULTI-YEAR RESULTS

Scholars in academic strategies are more likely to be proficient with longer participation.

3rd-8th grade MCAs

We're beginning to see the dividends of scholars in NAZ academic strategies for multiple years. The length of participation in NAZ academic strategies is showing great results for scholars who begin their journey with NAZ furthest behind (10%-14% proficiency).



Ns	Reading	Math
3 Years	94	94
2 Years	60	59
1 Year	171	169
0 Years	62	57

THANK YOU INVESTORS

Your investment in NAZ is an investment in the promise and potential of Northside families and scholars.

\$1 Million and above

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Target

\$100,000 and above

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Greater Twin Cities United Way
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Phillip Austin	Sara Johnson	Tamara Kaiser	
Phillip Davis	Sarah and Scott Wade	Tameka Colbert	
Phillip Hansen	Sarah Curfman	Tamera Owens	
Phyliss Haugen	Sarah Geisert	Tammi Gabbert	
Piyumi Samaratunga	Sarah Hernandez	Tanya King	
PMR Foundation	Sarah Leeth	Tawanna Black	
	Sarah Parker	Taylor Coffin	
		Ted Smetana	

FINANCIALS

FY18: July 1, 2017 - June 30, 2018

Statement of Financial Position/Balance Sheet

Assets

Current Assets	\$13,022,761
Other Assets	\$2,166,926
TOTAL ASSETS	\$15,189,687

LIABILITIES AND NET ASSETS

TOTAL CURRENT LIABILITIES	\$853,568
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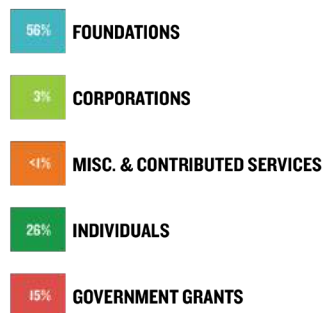
Net Assets

TOTAL UNRESTRICTED NET ASSETS	\$5,430,464
TOTAL TEMPORARILY RESTRICTED NET ASSETS	\$8,905,655
TOTAL NET ASSETS	\$14,336,199
TOTAL LIABILITIES AND NET ASSETS	\$15,189,687



FY18 Statement of Activities/Profit & Loss

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Income			
Government Grants	1,740,613		1,740,613
Individuals	728,411	2,274,250	3,002,661
Congregations	4,032		4,032
Corporations	302,758	15,000	317,758
Foundations	2,443,462	3,972,798	6,416,260
Investment Loss	(66,748)		(66,748)
Miscellaneous	10,663		10,663
Contributed Services	26,864		26,864
Net Assets Released	5,205,346	(5,205,346)	
TOTAL	10,395,401	1,056,702	11,452,103
Expenses			
Program Services	8,312,990		8,312,990
Management	1,160,360		1,160,360
Fundraising	922,051		922,051
TOTAL	10,395,401		10,395,401
CHANGE IN NET ASSETS	-	1,056,702	1,056,702
NET ASSETS, BEGINNING OF YEAR	5,430,464	7,848,953	13,279,417
NET ASSETS, END OF YEAR	5,430,464	8,905,655	14,336,119



NORTHSIDE ACHIEVEMENT ZONE



Northside Achievement Zone (NAZ)
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