



A Promise
Neighborhood

RESULTS NAZ

Family Engagement

November 20, 2014

ONE
NAZ

Parents will increase their belief, intention, skills, and commitment to support their child(ren)'s academic development and successful path to college.

Family Engagement Solution Plan Result

**How parents are increasing
their commitment:**

ENROLLMENT IN NAZ

ON TRACK

Enrollment Data			
	2015 Fiscal Year-end Target	October 2014 Actual	2013 Year-end Actual
# actively enrolled at mid-year point.	1000 families with 2500 scholars	688 families with 1675 scholars	548 families with 1390 scholars

ENROLLMENT IN KEY OPPORTUNITIES

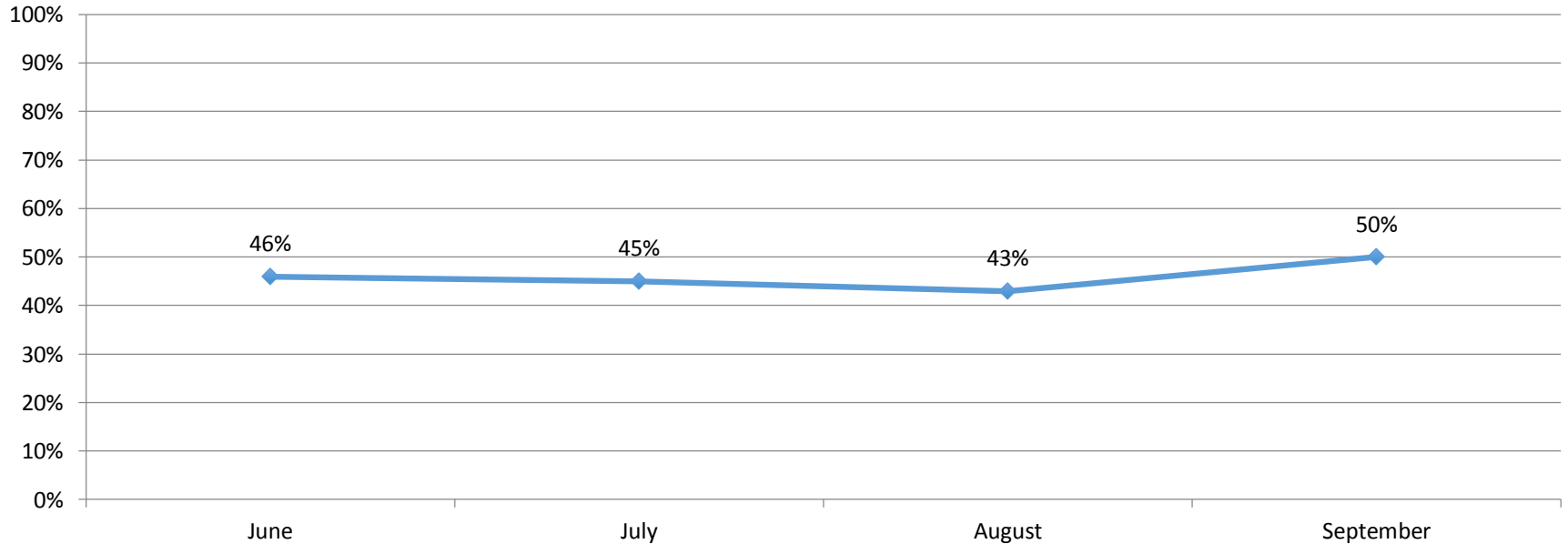
	2014 Year-end Target	2014 Mid-Year Actual	2013 Year-end Actual
Total # of scholars enrolled in ExL opportunity	450	563	278
# of early childhood scholars with a scholarship funding enrollment in an EC Center	NA	102	NA
# of K-8 scholars progressed monitored by NAZ	750	566	271
# and % of adults who received Housing Navigation.	TBD	162 (77% of those referred)	NA
# and % of adults who received Career/Finance Navigation.	TBD	93 (53% of those referred)	NA
# of adults who received Behavioral Health Navigation	TBD	49	NA*

ON TRACK

WORK TOWARD PROGRESS

**Percent of Families Who Met with a Connector at
Least Once a Month to work on Goal Planning**

Gap Area

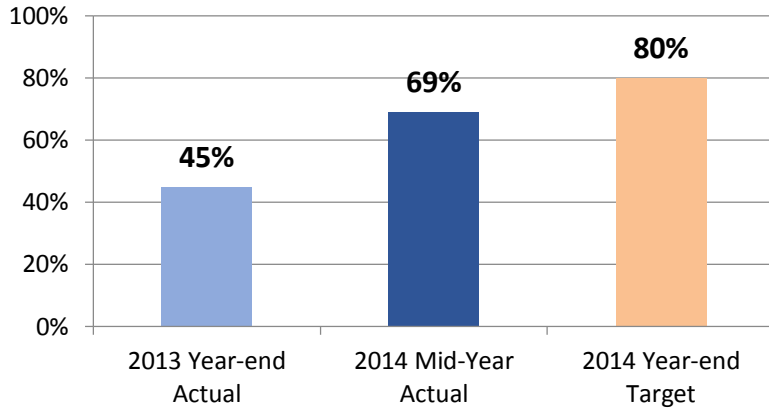


**How parents are increasing
their intention:**

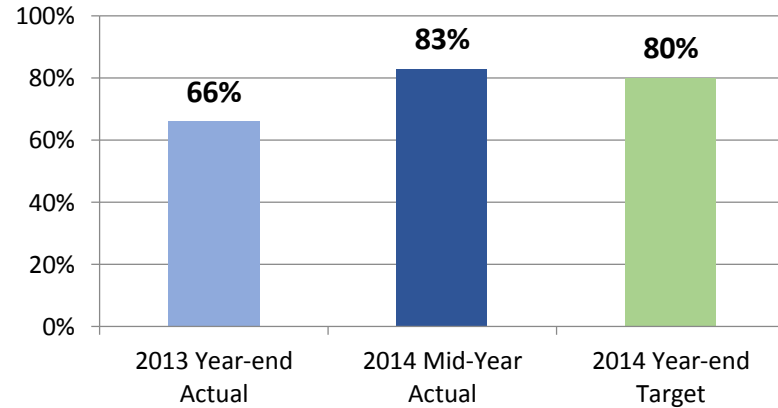
ACHIEVEMENT PLANS SET

ON TRACK

Percent of K-12 Scholars with Education Checklist



Percent of EC Scholars with EC Checklist



**How parents are increasing
their skills and beliefs:**

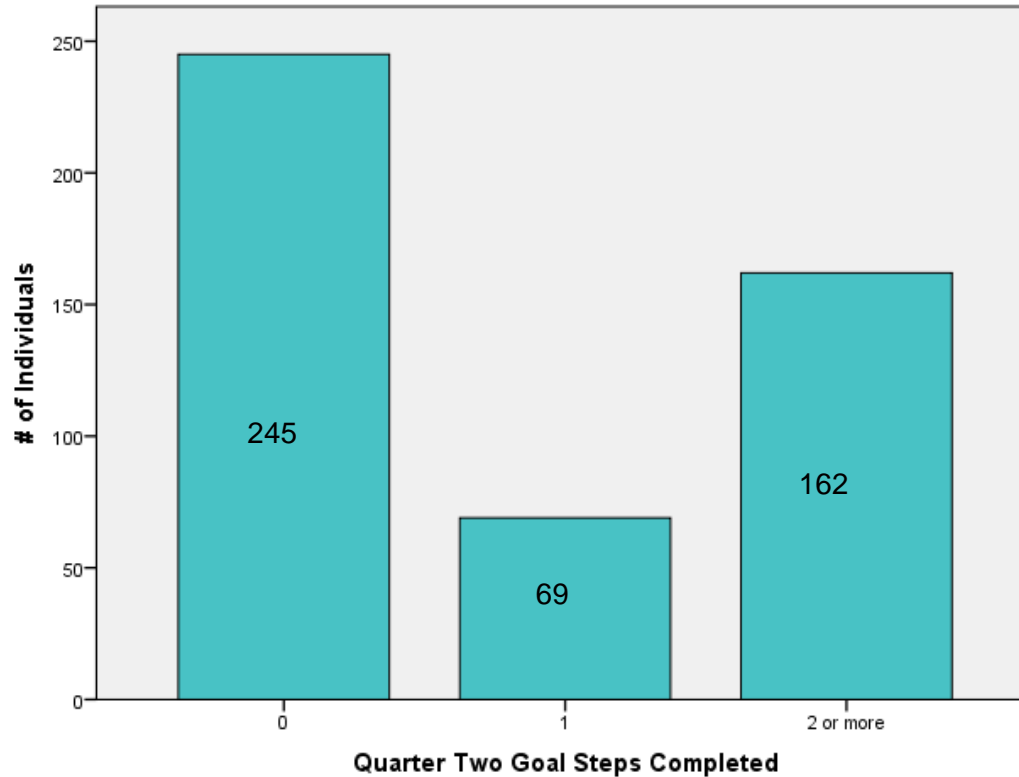
FOLLOW THROUGH ON GOALS FOR HIGH PRIORITY OPPORTUNITIES

- **Family Academy (FA)**
 - 212 set the goal to complete Family Academy
 - 22(10%) of those graduated from a Family Academy offering **Gap Area**
- **Expanded Learning (ExL)**
 - 235 set the goal to enroll their scholar in ExL
 - 139(59%) of those attended an ExL program **Gap Area**
- **High Quality Early Childhood (EC) Education**
 - 170 set the goal to enroll their scholar in High Quality Early Care and Education
 - 79(46%) of those families enrolled their scholar in a 3/4 star EC program **Gap Area**

***Note: This data tracks follow through on high priority goals, not total enrollment level in these programs.**

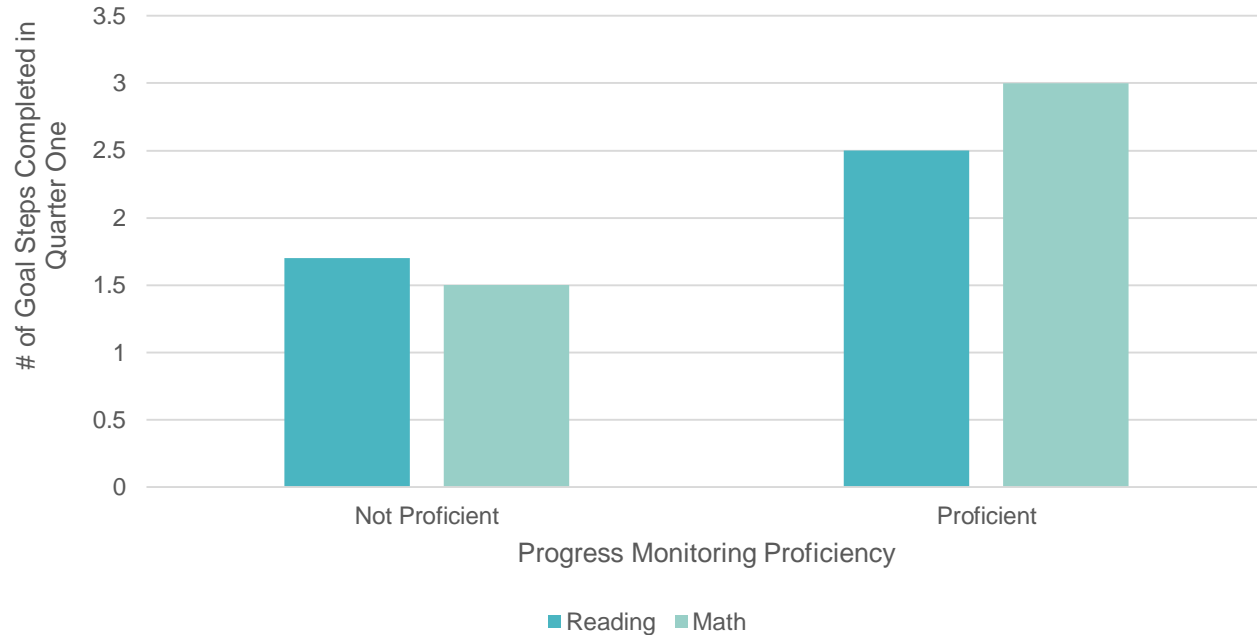
FOLLOW THROUGH ON ACHIEVEMENT PLANNING: GOAL STEP COMPLETION

Gap Area



**How increasing
parent skills and beliefs
relates to scholar achievement:**

RELATION BETWEEN # OF GOAL STEPS COMPLETED IN QUARTER 1 AND PROFICIENCY IN READING AND MATH



Scholars who were proficient in Reading and Math had parents who completed almost twice as many goal steps as those who were not proficient.

*Note: The mean difference in # of Quarter 1 Goal Steps completed for those who are proficient in CBM Reading and CBM Math versus those who are not is statistically significant.

***PROCESS IMPROVEMENT
UNDER WAY***

ACHIEVEMENT PLANNING 2.0

Achievement Planning 2.0

- Process improvement incorporating feedback from Connectors and analysis of what is working.
- Overhauled approach to Achievement Planning to increase key action.
 - More focused goal setting
 - More intentional follow up on goal progress
 - Increased communication to support goal progress

LEVELS OF ENGAGEMENT

A metric of belief, intention, skill and commitment.

1. Newly Enrolled/ Not Fully Engaged
2. Engaged Partner
3. Engaged Partner Achievement Reached
4. Leader

KEY FOCUS FOR DIALOGUE

Ideas, solutions, and insights related to increasing NAZ's effectiveness in supporting families to make progress on their goals.

Questions:

How do we increase family's level of engagement?

How do we capitalize on families who are already engaged?

What are we doing well?

Are there other things we could be doing?

CONNECTOR FEEDBACK RELATED TO FOCUS

Key engagement strategies Connectors reported that help them support increasing parent's commitment, intention, skill and belief:

- Motivational Interviewing & Empowerment Training
- Less experienced Connectors shadowing Lead Connectors
- Cultural Responsiveness Training
- More clarity on the process for getting support to families during crises or unexpected situations.

CONNECTOR FEEDBACK RELATED TO FOCUS

What Increases Family Engagement?

- Opportunities for families to get involved in a NAZ or Partner event or program
- A need for extra supports for their scholar
- NAZ events
- NAZ staff support them in overcoming a barrier
- NAZ staff acting as partners to support families in taking the lead
- Consistent relationship with a Connector

CONNECTOR FEEDBACK RELATED TO FOCUS

What impedes family engagement or leads to discontinuation?

- Transferring to a different Connector
- Misconceptions about NAZ and Connector's role and functions (e.g. "I thought you were going to get me a job")
- Scholar's academic achievement is not at the top of their priority list due to more pressing needs
- Lack of communication and willingness to engage
- Poor match between available opportunities and needs
- Scheduling barriers
- Language barriers