Northside Achievement Zone
FY 2017 Annual Report
July 1, 2016 - June 30, 2017
LAYING A FOUNDATION FOR ALL OF MINNESOTA’S CHILDREN

You will come of age with our young nation  
We’ll bleed and fight for you, we’ll make it right for you  
If we lay a strong enough foundation / We’ll pass it on to you, we’ll give the world to you  
And you’ll blow us all away / Someday, someday  
Yeah, you’ll blow us all away / Someday, someday

-Lyrics from “Dear Theodosia,” from the musical “Hamilton”

Communities that experience high levels of success predictably produce children that “blow us all away.” These are communities that invest in early-childhood education, that have safe sidewalks and playgrounds, high-performing schools, abundant out-of-school learning opportunities, well-resourced parents, and a line of adults ready to reinforce a fast-track to college so that no one ever wonders how to get there, or whether they should go. Children in these communities have the support of their parents—yes, but perhaps even more importantly, an entire community-based infrastructure geared toward their success.

In communities experiencing multigenerational poverty, there is no such infrastructure. Adults must spend their time and energy on survival and, as a result, the community-based resources that exist center around basic needs. There is rarely time and space for a collective focus on academic excellence or social-emotional development.

The moral imperative to address these seismic gaps in a child’s experience—largely based on the zip code in which they live—is clear. And if we don’t effectively close this gap, our local and regional economy will eventually fail to thrive.

It is time for a great equalizer in this region and country. And that equalizer must be shared community ownership of success for all children. NAZ is that equalizer!

NAZ is working! Our latest results prove that, though we still have a long way to go. The 40 community-based partners, including schools that make up the Northside Achievement Zone, have created a strong ecosystem of support for the families and children that need it most. As a result, children at NAZ early childhood anchor partners are more likely to be on track for kindergarten reading compared to children in other programs. And NAZ scholars are outperforming other comparable Northside students in math and reading – first through eighth grade (MCA/MAP). Additional exciting and encouraging outcomes are highlighted in this report.

Over the next few years, we will keep our focus on accelerating results, strengthening our collaborative, supporting parent leadership, and addressing childhood trauma and academic excellence. We will also continue our work on systems and policy change for the sake of the entire Northside community.

We hope you will join us in this movement where we the adults lay a strong foundation for ALL OUR KIDS, and—as we are seeing in North Minneapolis—they will blow us all away!

For our children!

Sondra Samuels
President and CEO
MISSION
Our mission is to end generational poverty and build a culture of achievement in North Minneapolis where all low-income children of color graduate from high school college- and career-ready. We accomplish this through collaboration with parents, community organizations, and schools.

VISION
We envision a prosperous North Minneapolis — where all children of color are healthy, secure, and academically successful, ultimately realizing their unlimited potential.

A COLLABORATIVE MOVEMENT

3,350 NORTHSIDERS
Northsiders are leading themselves out of poverty.
We partner with parents and scholars to overcome the racial and income gaps in housing, employment, healthcare, early childhood and K-12 education.

40+ PARTNERS
Aligned to support the same group of parents and children.
We are a collaborative of 33 Northside Community-based organizations and 8 schools providing a critical component of family support, and making measurable change.

1 DATABASE
Sharing a single source of info.
We constantly measure and share outcomes across the collaborative to ensure we’re building the most effective systems of support. NAZ uses the data system to monitor the progress of each individual toward their goals, as well as the progress of each program.

2 GENERATIONS
Two generations succeeding.
Children building academic goals and supported in and out of school. Parents advocating for children, starting at birth.
NAZ SEEKS THE SCHOLARS FURTHEST BEHIND AND THE FAMILIES MOST IN NEED... because without them generational poverty in North Minneapolis will not end. The approach is paying off.

A Wilder Research Foundation study shows the return on investment at NAZ is $6 for every $1.
NAZ IS WORKING

FOR THE FIRST TIME NAZ DATA SHOWS A STATISTICALLY SIGNIFICANT DIFFERENCE IN MATH AND READING PROFICIENCY ACROSS ALL GRADES (1-8), BETWEEN NAZ AND NON-NAZ SCHOLARS.

NAZ scholars are outperforming other comparable Northside students on MCA reading — third through eighth grade.

Reading increased 35 percent over three years.

NAZ scholars are outperforming other comparable Northside students on the MCA math — third through eighth grade.

NAZ Scholars are 50 – 75 percent more likely to be proficient in math and reading in most NAZ anchor schools than comparable Northside students.
NAZ scholars are twice as likely to be proficient in math with two layers, compared to none.

NAZ is seeing its best results yet. Click here to see more.
THANK YOU DONORS

$1 Million and above
The Ballmer Group Philanthropy
Bush Foundation
General Mills Foundation
Target

$100,000 and above
Caroline Amplatz
Greater Twin Cities United Way
McKnight Foundation
Minneapolis Foundation
Mortenson Family Foundation
Otto Bremer Trust
Kristine and Jon Sabes
The Edward J. Phillips Family Foundation
The Robins, Kaplan, Miller & Ciresi Foundation for Children
U.S. Bank

$50,000-$99,999
Frey Foundation
I.A. O’Shaughnessy Foundation
Land O’Lakes, Inc. Foundation
Kim and Stafford Nelson
Smiks Foundation
The Curtis L. Carlson Family Foundation
WEM Foundation
Laurie and Jason Brandenborg

$25,000-$49,999
Ameriprise Financial, Inc
Clifton Larsen Allen Foundation
ECMC Foundation
HealthPartners
JP Morgan Chase Foundation
John Morgan
Patty and David Murphy
The Joy and Rose Phillips Family Foundation of Minnesota
Victor and Christine Anthony Family Foundation

$10,000-$24,999
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Dominium Partners Charitable Fund
Reba and Paul Dominski
Karen Grabow and Keith Halperin
Land O’Lakes
Langwater Foundation
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M. A. Mortenson Company
Mike and Liz Manning
March Family Foundation
Joyce and Dick McFarland
Sheila Morgan
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Erin and Darren Peterson
Cindy and Addison Piper
Rose Francis Foundation
Saunders Family Foundation
St. Paul Foundation
The Bank of America Charitable Foundation
The David Winton Bell Foundation
The Don and Judy Fund of the Kotula Family Foundation
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The Ivan Bowen Family Foundation
Thrivent Financial United HealthCare
Margaret and Angus Wurtele

$5,000-$9,999
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Cousins
Bob Biesterfeld
Blue Cross and Blue Shield of Minnesota
Klerissa and John Church
Ciresi Conlin LLP
Tara and Tim Clark
Jeff Cotton
Everett L. Amis Foundation
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James D. Leslie Family Foundation
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Minnesota Community Foundation
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Debra and Lowell Stortz
The Weiser Family Foundation
Rima Torgerson
Lynne and Doyle Whitacre
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$1,000-$4,999
Alice M O’Brien Foundation
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Jennifer Bratton
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Aaron Brown
Luan and Andy Brown
Kristianne and Dan Buechler
Paula and Steven Buege
Renee Burke
Capella Education Company
James Carney
Cecelia and Arun Caspram

*FY17 gifts were made between July 1, 2016 and June 30, 2017
Catholic Charities of St. Paul and Minneapolis
Kenneth Charles
Jean and Richard Clarke
Annie Gillette Cleveland and Fritz Cleveland
Florence and Neal Cohen
Susan Colby
Theodore Cornwell
Corporate Volunteerism Council - Twin Cities
Kate and Bill Cullen
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Alicia Zagel
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Debra Rappaport and Robert Zelle
Holly Zieler
Emily Ziring
Blair Pogue and Dwight Zscheile
Timothy Zuel
Kathleen Brady and David Zumeta
# FINANCIALS

FY17: July 1, 2016 - June 30, 2017

## Statement of Financial Position/Balance Sheet

### Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td>$12,351,369</td>
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<tr>
<td>Other Assets</td>
<td>$1,536,166</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$13,887,535</strong></td>
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### Liabilities and Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td><strong>TOTAL CURRENT LIABILITIES</strong></td>
<td><strong>$608,118</strong></td>
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### Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOTAL UNRESTRICTED NET ASSETS</strong></td>
<td><strong>$5,430,464</strong></td>
</tr>
<tr>
<td><strong>TOTAL TEMPORARILY RESTRICTED NET ASSETS</strong></td>
<td><strong>$7,848,953</strong></td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>$13,279,417</strong></td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td><strong>$13,887,535</strong></td>
</tr>
</tbody>
</table>

![Charities Review Council Logo](smartgivers.org)
FY17 Statement of Activities/Profit & Loss

### Income

<table>
<thead>
<tr>
<th>Source</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>TOTAL</th>
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</thead>
<tbody>
<tr>
<td>Government Grants</td>
<td>4,220,122</td>
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<td>4,220,122</td>
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<tr>
<td>Individuals</td>
<td>421,175</td>
<td>940,000</td>
<td>1,361,175</td>
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<td>Congregations</td>
<td>8,893</td>
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<td>Corporations</td>
<td>202,048</td>
<td>250,000</td>
<td>452,048</td>
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<td>Foundations</td>
<td>6,123,449</td>
<td>2,816,000</td>
<td>8,939,449</td>
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<tr>
<td>Miscellaneous</td>
<td>15,064</td>
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<td>15,064</td>
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<tr>
<td>Contributed Services</td>
<td>10,048</td>
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<td>10,048</td>
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<tr>
<td>Net Assets Released</td>
<td>3,353,887</td>
<td>(3,353,887)</td>
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<td><strong>TOTAL</strong></td>
<td>14,354,686</td>
<td>652,113</td>
<td>15,006,799</td>
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### Expenses

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<td>Program Services</td>
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<td>Management</td>
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<td>Fundraising</td>
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<td><strong>TOTAL</strong></td>
<td>10,101,469</td>
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<td>10,101,469</td>
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**CHANGE IN NET ASSETS**

<table>
<thead>
<tr>
<th>(200,000 is Board Designated Operating Reserve)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4,253,217</td>
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<tr>
<td>652,113</td>
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<tr>
<td><strong>4,905,330</strong></td>
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**NET ASSETS, BEGINNING OF YEAR**

<p>| |</p>
<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>1,177,247</td>
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<tr>
<td><strong>7,196,840</strong></td>
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<tr>
<td><strong>8,374,087</strong></td>
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</tbody>
</table>

**NET ASSETS, END OF YEAR**

<p>| |</p>
<table>
<thead>
<tr>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>5,430,464</td>
</tr>
<tr>
<td><strong>7,848,953</strong></td>
</tr>
<tr>
<td><strong>13,279,417</strong></td>
</tr>
</tbody>
</table>

**TOTAL INCOME FY17 $15,006,799**

**EXPENSES FY17 $10,101,469**