# Results NAZ | Strategy Adjustment Summary

**Family Engagement and Parent Education**  
**July 2017**

<table>
<thead>
<tr>
<th>Themes that Emerged</th>
<th>Proposed Actions</th>
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| Strategically focus and support the Family Achievement Coach role to better integrate with and advance parent engagement practice with school/sites (move from engagement to effective involvement). | - Define parent involvement for each site and determine capacity, setting clear goals specific to each site (how much/ how often)  
- Partner with schools to create activity schedules and planning engagement events calendar for the school year  
- Monthly check in meetings with parent liaison staff and/or individual tasked with family engagement to track progress |
| Increase focus of school age Coach role on Scholar and teachers when possible; parent gets engaged as part of Scholar Coaching. | - Re-align how role shows up in school to better “face” scholars (ie- pair with teachers)  
- Adjust protocol of Coach to support K-12 scholar as main focus and bring in parent engagement and involvement around scholar  
- Build on core competency of Coach role as social emotional strategy |
| Continue to Improve the orientation and onboarding process by placing an emphasis on the new employee experience and better illuminating core competencies for the role | - Continue to support employee retention and plan for intentional role transitions (ie- promotions for excellent Coaches)  
- Further build strategies to support sites to be more informed and effective in proactively addressing trauma  
- Work with school leaders to support alignment of social emotional learning through NAZ staff and strategies in schools |
| Build out parent leadership strategy to have an infrastructure for parents to become effective and active influencers of schools and systems | - Develop new Leadership Strategy Manager role  
- Build a pipeline of NAZ families to be qualified applicants for Coach role  
- Develop training for parents on key issues within school reform and systems change arenas  
- Develop strategy for identifying opportunities for supporting sites to better utilize parent leadership and influence |